

Application No. 09/160,503  
Amendment dated October 14, 2003  
Reply to Office Action dated July 15, 2003

### REMARKS

In the Claims, Claims 1, 21, 42, 43, 48, and 50 have been amended. Claims 1-12, 21-32, and 41-51 are currently pending in the application.

Based on an interview with the Examiner on October 10, 2003, Applicant has added language to the claims to describe the "special processing" associated with "special windows" in more detail. "Special windows" are described in Applicant's specification as windows that "include content areas or portions of content areas that are to be specially processed, such as being displayed with higher than normal luminance" (page 4, lines 7-9).

Applicant notes the claim amendments have not been added in an effort to avoid prior art. None of the cited references extract special window information from a video signal and responsively generate a display control signal to enable special processing of portions of the video signal. For this reason, and the reasons discussed in earlier amendments, Applicant maintains its position that none of the cited references anticipate or render Applicant's claims obvious.

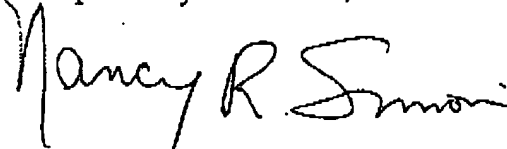
In light of the amendments and discussion above, Applicant believes that all claims currently remaining in the application are allowable over the prior

Application No. 09/160,503  
Amendment dated October 14, 2003  
Reply to Office Action dated July 15, 2003

art, and respectfully requests allowance of such claims.

Date: October 14, 2003

Respectfully submitted,



Nancy R. Simon  
Attorney for Applicant  
Reg. No. 36,930  
Simon & Koerner LLP  
10052 Pasadena Avenue, Suite B  
Cupertino, California 95014  
Tel. (408)873-3941; Fax (408) 873-3945

**RECEIVED  
CENTRAL FAX CENTER**

**OCT 14 2003**

**OFFICIAL**